Lifelong Learning Policies & Adult Education Professionals: Contextual and Cross-Contextual Comparisons between Europe and Asia

16.-17. February 2018

Julius-Maximilian University Würzburg/Germany

Registration-Deadline (15 January 2018)
https://www.hw.uni-wuerzburg.de/compall/public_events/asem_conference/

Programme Version: 19. December 2017
International and comparative research in adult education still plays a rather small role in adult education research. From an international perspective, it has a focus on lifelong learning policies, cultural and structural paradigms and the interrelations to professionalization in adult education. In the European context, comparative research on lifelong learning is changing in a groundbreaking manner: contextualism—seen as an act of deterritorialization and transcultural construction—represents a major impetus for the analysis of policy as ideological, socially constructed and subjective. Lifelong learning represents an on-going process of globalization in adult education, which decades ago was mainly a national issue (e.g. policies of supra and international organizations such as UNESCO, European Union, OECD, World Bank). Beyond the policy level, these processes of internationalization also target the meso and micro levels of adult education. This means that the contexts, structures, institutions, networks and offerings of providers and adult education professionals are progressively becoming more international.

Initial comparative studies of Asian and European countries indicate that this also becomes valid in its own way in Asian countries and between policies not formally connected.

Whereas international educational policy research focuses mainly on the comparison of national policies as well as convergent and divergent developments, international research on professionalization in adult education focuses rather on cross-contextual results towards professionalization in adult education. The latter research focuses on transnational and cross-context results towards professionalization in adult education at the micro, meso and macro level of professionalization in adult education. Adult education professionals are managing, planning, counselling, teaching and transferring as an on-going process of cultivating learning throughout the lifetime in various contexts. Context means more than the sum of external factors surrounding us – its emphasis is on the formative and interpretative ways of making lifelong learning a reality. Therefore, professionalization is linked to political decisions, frameworks, and convergent or divergent future challenges.

The objective of the conference is to analyse these two approaches (in terms of research question and research methodology): Therefore, the conference will take an international-comparative approach, focusing on a contextual comparison as well as on the analysis of cross-contextually valid results. The objective of the conference is to analyse (1) the contextual and cross-contextual role of professionalization in adult education in national, international and transnational policies in lifelong learning; (2) professionalization in adult education and its governance by educational policies towards lifelong learning (today and in historical perspective); and (3) professionals in adult education and their identification in the context of national, international and transnational policies in lifelong learning. To those ends, the conference will focus on multi-methodological and multi-theoretical research, including empirical studies, discourse analysis, and an analysis of the history of approaches focusing on globalization, internationalization and transnationalization theories.

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https://www.hw.uni-wuerzburg.de/compall/public_events/asem_conference/
Scientific Committee

Prof. Arne Carlsen, Julius-Maximilian University Würzburg/Germany
Prof. Regina Egetenmeyer, Julius-Maximilian University Würzburg/Germany
Prof. Karen Evans, UCL Institute of Education/United Kingdom
Prof. R. Govinda, National University of Educational Planning and Administration/India (tbc)
Prof. Ekkehard Nuissl, German Institute for Adult Education/Germany
Prof. Mike Osborne, University of Glasgow/Scotland
Prof. Kamisah Osman, Universiti Kebangsaan/Malaysia
Prof. Sabine Schmidt-Lauff, Helmut Schmidt University Hamburg/Germany
Prof. Sumalee Sungsri, Sukhothai Thammathirat Open University/Thailand
Prof. Choi Unshil, Ajou University/Republic of Korea

Financial Support

Pre-Meetings of ASEM-Education and Research Hub Networks
15 February 2017

Network 2:
Workplace Learning (Contact: Prof. Karen Evans)
15.00-18.00 Campus University of Würzburg - Room 2.003

Network 3:
Professionalisation of Adult Teachers and Educators in ASEM countries (Contact: Prof. Ekkehard Nuissl)
16.00-18.00 Campus University of Würzburg - Room 2.004

Network 4:
National strategies for Lifelong Learning (Contact: Prof. Mike Osborne)
18.00-20.00 Restaurant at GHotel, Würzburg - dinner costs on own expenses
Multiplier Event: Comparative Analysis in Adult and Lifelong Learning

Friday, 16. February 2017

8.30 Arrival and Registration - Room 2.011

9.00 Comparative Adult Education in Higher Education - Room 1.012
COMPALL-Project Experiences
Prof. Regina Egetenmeyer, Julius-Maximilian University Würzburg (Coordinator)
Prof. Vanna Boffo, University of Florence
Prof. Søren Ehlers, Aarhus University
Prof. Paula Guimarães, University of Lisbon
Prof. Sabine Schmidt-Lauff, Helmut-Schmidt-University
Concetta Tino, PhD, University of Padua
Prof. Balázs Németh, University of Pécs

10.30 Coffee Break - Room 1.012

10.45 Comparative Perspectives on Adult and Continuing Education
Employability & transitions of young adults - Room 2.002
Prof. Vanna Boffo & Carlo Terzaroli, University of Florence
Dr. Babalola Adejoke Clara, Obafemi Awolowo University, Ile-Ife

Innovative teaching methods for adult and lifelong learning - Room 2.010
Dr. Bolanle Simeon-Fayomi, Obafemi Awolowo University, Ile-Ife

Time in adult learning and education - Room 1.005
Prof. Sabine Schmidt-Lauff & Jan Schiller, Helmut-Schmidt-University

Adult education and lifelong learning and the sustainability goals - Room 2.007
Prof. Balázs Németh, University of Pécs
Dr. Violeta Orlovic Lovren, University of Belgrade
Prof. Arne Carlsen, University of Würzburg

Students' voice as teaching and learning methods in higher education and assessment - Room 2.012
Prof. Monica Fedeli & Concetta Tino, PhD, University of Padua

Health Education for Adults
Prof. Hans-Joachim Petsch & Nikola Koruga, University of Würzburg - Room 1.006

Implementation of guidelines for the accreditation, recognition, validation of prior learning in transnational and national contexts - Room 1.003
Prof. Søren Ehlers, Aarhus University
Shalini Singh, International Institute for Adult Education and Learning

National/regional adult education and lifelong learning policies - Room 1.010
Prof. Paula Guimarães & Catarina Doutor, University of Lisbon

Adult learning and job-related continuing education and training - Room 1.013
Prof. Natália Alves, University of Lisbon
Dr. Borut Mikulec, University of Ljubljana

Soft skills for adult educators' professionalization
Dr. Francesca Torlone & Nicoletta Tomei, University of Florence - Room 1.002
Multiplier Event: Comparative Analysis in Adult and Lifelong Learning

Friday, 16. February 2017

12.00  Lessons Learned: Future and Sustainable Perspectives of COMPALL - Room 1.012

*Book Presentations*

Regina Egetenmeyer, Paula Guimarães, Balázs Németh (eds.)
*Joint Module and Internationalisation in Higher Education. Reflections on the Joint Module “Comparative Studies in Adult Education and Lifelong Learning”*
Peter Lang: Frankfurt/Main. 2018

Regina Egetenmeyer, Monica Fedeli (eds.)
*Adult Education and Work Contexts: International Perspectives and Challenges.*
Peter Lang: Frankfurt/Main. 2018

Egetenmeyer, R. & Schmidt-Lauff, S. & Boffo, V. (eds.):
*Adult Learning and Education in International Contexts. Future Challenges for it Professionalisation*
Peter Lang: Frankfurt/Main. 2017

12.30  Light Lunch - Room 1.012

14.00  Keynotes on Internationalisation and Professionalisation in Adult Education and Lifelong Learning - Room 0.002

Moderation: Prof. Ekkehard Nuissl, German Institute for Adult Education

19.45  Franconia Evening at Staatlicher Hofkeller of Residence Palace

(for Multiplier Event participants)

The meeting point Franconia Fountain in front of Residence Palace. Kindly note that belated persons may not be able to enter the wine cellar any more! The Franconian evening includes a guided tour through the historical wine cellar as well as a wine tasting with small Franconian side dishes.

Financial Support
Conference: Lifelong Learning Policies & Adult Education Professionals

FRIDAY, 16. FEBRUARY 2017

12.30-13.30 Arrival and Registration - Room 2.011

13.30-14.00 Welcome Address, Opening - Room 0.002
President-Board, Julius-Maximilian University Würzburg (tbc)
Prof. Claus Holm, ASEM-Hub (tbc)
Prof. Arne Carlsen, DAAD Visiting Professor at Julius-Maximilian-University Würzburg
Prof. Regina Egetenmeyer, Julius-Maximilian-University Würzburg

14.00-16.00 Keynotes with Dialogue - Room 0.002
Moderation: Prof. Ekkehard Nuissl, German Institute for Adult Education

Prof. Han SoongHee, Seoul National University

Institutionalization and securing professionalism in East Asian lifelong learning

The movement of lifelong learning since the 1990s has globally been a series of producing new organs of human learning management systems, sometimes expanding the boundaries of our existing school-centred societies. New notions, such as adult skills and competences, learning cities, national lifelong learning strategies, lifelong learning laws, RPL or learning outcome recognition systems, and academic credit bank systems were invented and interconnected in an attempt to institutionalize adult education as part of the formal education system. I believe the issue of professionalizing adult educators needs to be combined with the whole formation process of “lifelong learning system” in general. The experiences with lifelong learning and adult education in East Asian countries reveal interesting cases, and that is what I intend to share in my presentation. In this presentation, I will also argue that lifelong learning systems are the next generation of educational systems that not only expand the territory of schooled society but also transform the nature of our school-centred education systems. Adult educators, not only school teachers, need to be certified by standardized professional qualifications. It is not only a matter of adult education but rather a wide-ranging and radical question of whom the “educators in general” are and how they need to be qualified in an age of lifespan and life-wide learning societies.
Prof. Maria Slowey, Dublin City University

**Lifelong education centre stage: new forms of professional development for new forms of lifelong learning**

The nature of work—and the shape of working lives—is changing dramatically across Europe. The conventional image of the ‘job for life’ and the associated notion of a linear lifecycle education-employment-retirement in practice applied only to certain sectors of society, and, importantly, was always highly gendered. Factors such as moves towards greater gender equality, the economic crisis, impact of technology, rise of the service sector, ageing populations, new migration patterns and the growth of the ‘gig economy’ combine in complex ways so that the reality facing many, if not most people, is very different.

In this context the role of the adult educator is also changing. Professionals are increasingly called upon to apply their knowledge and skills at different ages and life stages across a range of settings such as: community education, social enterprises, universities and colleges, private and public sector employers, civil society organisations, health and regional development agencies.

Many adult educators also find themselves working in rather vulnerable situations, as reductions in state expenditure mean that core career opportunities are hollowed out and replaced by short-term and/or part-time positions. So, what are the implications for their own professional development? How can they be best supported to enhance their expertise in such ways as to best position them to work in ever changing circumstances?

*Comparative Note: Prof. Steffi Robak, University of Hannover/Germany*

*Comparative Dialogue between*

Prof. Han SoongHee, Prof. Maria Slowey & Prof. Steffi Robak

16.00-16.30 Coffee-Break - Room 2.011
**Conference: Lifelong Learning Policies & Adult Education Professionals**

**Friday, 16. February 2017**

**16.30-19.00 Parallel sessions**

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<td>Moderation: Prof. Anke Grotlüschen &amp; Christopher Stammer, University of Hamburg/Germany</td>
<td>Teaching People. What do we know from PIAAC about those who teach?</td>
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<td>Dual learning in Engineering. TEEDE, a comparison of Europe and Asia practices</td>
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<tr>
<td>Prof. Balázs Németh, University of Pécs/Hungary</td>
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<td>Lifelong Learning for All in Global Learning Cities in Asia and in Europe: Policy Insight to an UNESCO Network</td>
<td>Program Planning Research in a transnational and comparative perspective</td>
<td>Competences of adult education professionals in Slovene and European context</td>
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<td>Prof. Irina Maslo, University of Latvia/Latvia</td>
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<td>Methodology of identification the breakdowns in national, regional and local policies in adult learning professionalization perspective</td>
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<td>Prof. Lilia Halim, Prof. Nor Aishah Buang, Prof. Kamisah Osman, Prof. Saemah Rahman, Prof. Ruhizan Mohd Yassin, Universiti Kebangsaan/Malaysia</td>
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<td>Needs of Lifelong Learning Professionalization of Industrial Workers: Opportunities and Challenges</td>
<td>Transformation of Researchers Training Policy in Russia under the Influence of Internationalisation Agenda (Prof. Oksana Chigisheva, Southern Federal University/Russia)</td>
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<td>Dr. Gabor Erdei, University of Debrecen/Hungary</td>
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<td>Workplace learning and knowledge management in a learning driven-sector</td>
<td>Influence of Lifelong Learning on Professionalization in Adult Education in the Context of Knowledge Economy (Shalini Singh, International Institute for Adult and Lifelong Education/India)</td>
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**19.00 Closing of First Conference Day**

**19.45 Franconia Evening at Staatlicher Hofkeller of Residence Palace**

(for Multiplier Event participants)

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9.00-10.00  Keynote - Room 0.002

Moderation:

Dr. Lesley Doyle, University of Glasgow

*International perspectives on professionalism*

As in every field, so too in education, terminology is adopted and adapted by policy makers over time and in different contexts, to serve a purpose. As Freire notes, it is difficult to know where politics ends and education begins without being clear in whose interests one is working. Driven by the economic imperative of globalisation, adult education has been reconfigured into fluid and portable policies for ‘lifelong learning’ which, in contrast to its elegant name, encompasses employability programmes, literacy and numeracy courses, life skills and vocational education and training, all to be made transferable across national boundaries. In this sense, lifelong learning serves to deepen the precarious state of working people, including adult educators, expected by global employers and policy makers to be training and re-training as needed, ready to move between jobs and places whether they want to or not. Within this economic model, the free time, income, identity and stability of working people are undermined, with cultural differences and national boundaries becoming barriers. To lubricate the lifelong learning agenda there is concomitant pressure to impose globally-recognised professionalisation on adult education professionals, as distinct from their own professionalism. How can adult educators be supported in their response to the effects of lifelong learning and globalisation on learners, on adult education, and on themselves as professionals?

10.00-10.30  Coffee-Break - Room 2.011
Saturday, 17. February 2017

10.30-13.00

Parallel sessions

Inclusion and Equality
Room 2.004
Moderation:
Prof. Mike Osborne, University of Glasgow/Scotland

Dr. Natasha Kersh, UCL Institute of Education/United Kingdom & Prof. Hanna Toiviainen, University of Tampere/Finland
The role of adult education in facilitating social inclusion, engagement and active citizenship of vulnerable young adults: insights from the Horizon 2020 project

Professionalisation and Market Contexts
Room 2.005
Moderation:
Prof. Anke Grotlüschen, University of Hamburg/Germany

Prof. Nor Aishah Buang, Prof. Ruhizan Mohd Yassin, Prof. Lilia Halim, Prof. Kamisah Osman, Prof. Saemah Rahman Universiti Kebangsaan/Malaysia
Employers’ Provision of Lifelong Learning Programs for their Workers and Status of their Collaboration with Public Higher Learning Institutions in Malaysia: Towards Policy Implications.

Current Challenges for Adult Education Professionals
Room 2.006
Moderation:
Prof. Arne Carlsen, Julius-Maximilian-University Würzburg/Germany

Prof. Ekkehard Nuissl, German Institute for Adult Education/Germany
Digital Competences of Professionals in Adult Education

Time and Space for Professionalisation in Adult Education
Room 2.007
Moderation:
Prof. Balázs Németh, University of Pécs/Hungary

Prof. Karen Evans, UCL Institute of Education/United Kingdom
Researching the learning spaces of professional development in Asia and Europe

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Prof. Karen Evans, UCL Institute of Education/United Kingdom
Researching the learning spaces of professional development in Asia and Europe

Dr. Chompoonuh K. Permpoonwiwat, PhD, Srinakharinwirot University, Bangkok/Thailand & Pier Paolo Pasqualoni, PhD University of Applied Sciences Tyrol/Austria
Implementation of University-Community Engagement for Older Adult Lifelong Learning in Thailand

Prof. Dana Bernardová, Kateřina Ivanová, PhD & Mgr Jelena Kubícová, Moravian University College Olomouc/Czech Republic
Educational Policy and Education within the Concept of Corporate Social Responsibility of SMEs at National, International and Transnational Level (from the EU through the V4 to the CR)

Shalini Singh, International Institute for Adult and Lifelong Education/India & Prof. Søren Ehlers, Aarhus University/Denmark
The Role of Professional Adult Educators in Learner-Centric Models of Education: A case study in ICT Context

Dr. Daiva Bukantaite, Vytautas Magnus University/Lithuania
Skill formation systems in the Baltic countries and their implications for the educational and social inequalities

Prof. Helen Bound, Sahara Sadik & Arthur Chia, Institute for Adult Learning/Singapore
Evolving policies, markets and pedagogical discourses

Dr. Andrey Zuev, Euroexpo AG in Moscow/Russia
Excellence development in adult education

Assoc. Prof. Elina Maslo, Aarhus University/Denmark
Studying diverse learning spaces at work together with people who learn and work in Asia and Europe

Poster
Whether the professionalization of lifelong learning a myth or reality? (Prof. Adinarayana Reddy, S.V. University, Tirupati/India & Prof. Uma Devi, Sri Padmavati Mahila Visvavidyalayam/India)

Poster
The place of Transgender Identities in Adult and Lifelong Learning Education Policies: Contextual Overview from India (Dimpal Kumari, University of Delhi/India)
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<td><strong>Prof. Simona Sava, West University of Timisoara/Romania &amp; Prof. Dae-Bong Kwon, Jungjoo Kim, Korea University/Republic of Korea</strong></td>
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<td><strong>Prof. Roberta Piazza, University of Catania/Italy</strong></td>
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<td><strong>Supporting immigrants: career guidance professionals in adult education across Europe. Elements of comparison</strong></td>
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<td><strong>Prof. Divya Upadhyaya Joshi, Kumaun University/India</strong></td>
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<td><strong>Issues of Gender Equity in Access to Opportunities for Professional Advancement within the Government’s Human Resource Development Centres in India</strong></td>
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<td><strong>The professionalization of adult education in Portugal: a critical analysis of occupation within public policy</strong></td>
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<td><strong>Continuous Professional Development Initiatives for Malaysian Educators: Pathway towards Effective Practitioners and Lifelong Learners</strong></td>
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<td><strong>Gerontology in Taiwan: Educating Pensioners of a Graduate School’s Seniors Department (Chung-Hsuan Lo, University of British Columbia in Vancouver/Canada)</strong></td>
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<td><strong>Lifelong Learning: a comparison between Germany and India</strong></td>
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<td><strong>Susmita Mondal, Visva-Bharati University Santiniketan/India</strong></td>
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Saturday, 17. February 2017

16.30-16.45 Coffee Break - Room 1.011

16.45 –18.00 Lessons learned - Room 1.012

Moderation:
Prof. Arne Carlsen, DAAD Visiting Professor at Julius-Maximilian University Würzburg

Participants:
Prof. Vanna Boffo, University of Florence/Italy
Prof. Dr. Kamisah Osman, National University of Malaysia/Malaysia
Prof. Mike Osborne, University of Glasgow/Scotland
Nam Peri, PHD, Cyient
Prof. Sabine Schmidt-Lauff, Helmut-Schmidt-University Hamburg/Germany

18.00 End of Conference
Bustransfer to Fortress Marienburg

19.00 Networking Options within a Guided Tour at “Museum für Franken” at Fortress Marienberg

20.00 Dinner in “Burggaststätte” at Fortress Marienberg (at own expense)
Venue

Zentrales Hörsaal- und Seminargebäude (Z6), Room 02.010
Am Hubland
97074 Würzburg, Germany

To get to the venue of the meeting, you can either take bus line 10 that departs at “Sanderring”, “Am Hubland” or bus line 14 that departs at “Hauptbahnhof” (main train station) until “Am Hubland”. The duration for both bus connections is approx. 20min. On the right side of the bus stop you can see the building of “Zentrales Hörsaal- und Seminargebäude”. Furthermore, you can take the bus line 114 that departs at “Hauptbahnhof” (main train station) until “Universitätszentrum” or the bus line 214 that departs at “Hauptbahnhof” (main train station) until “Hubland/Mensa”. From both stops it’s only a few meters until “Zentrales Hörsaal- und Seminargebäude”.

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Würzburg city map

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LIST OF COMMON PHRASES & WORDS

Hello - Hallo!
Welcome - Herzlich willkommen!
How are you? - Wie geht es Ihnen?
I am very fine - Mir geht es sehr gut.
Thank you - Danke schön
Please to meet you - Schön, Sie/dich kennenzulernen
Please - Bitte

Excuse me - Entschuldigen Sie
I am going to eat - Ich möchte gerne essen
What is your name? - Wie heißen Sie?
Can you please show me the way? - Können Sie mir bitte den Weg zeigen?
How much is ...? - Wie viel kostet...?
Sim card - SIM Karte