



# Study on the Public Financing of the Popular Adult Learning and Education (ALE)

## Call for Proposals

### 1 Introduction

DVV International (DVVI) is the Institute for International Cooperation of the Deutscher Volkshochschul-Verband e.V. (DVV), the German Adult Education Association. DVV represents the interests of the approximately 900 adult education centres (*Volkshochschulen*) and their state associations, the largest further education providers in Germany.

As the leading professional organisation in the field of adult education and development cooperation, DVV International has committed itself to supporting lifelong learning for more than 50 years. DVV International provides worldwide (in more than 30 partner countries) support for the establishment and development of sustainable structures for Youth and Adult Learning and Education.

Three years ago DVV International defined strategic fields of action (<https://www.dvv-international.de/en/about-us/profile>), please refer to the booklet “Strategic Fields of Action” that are: a) promoting development through adult education projects, b) providing of technical expertise, and c) improving the framework conditions for adult education worldwide. The study at stake is chiefly meant to support the work in the strategic fields of action b) and c). It will be funded in the frame of the current project “Global Adult Education and Development” (GlobalAED, 2018-2020), supported financially by the Germany’s Federal Ministry for Economic Cooperation and Development (BMZ).

### 2 Background

According to the in 2015 updated Recommendations on Adult Education and Learning (RALE) of UNESCO, “*adult learning and education is a core component of lifelong learning. (...) The types of adult learning and education activities vary widely. Adult learning and education includes many learning opportunities for equipping adults with literacy and basic skills; for continuing training and professional development, and for active citizenship, through what is variously known as community, popular or liberal education.*”

While the funding of first two types of ALE (literacy & basic skills and continuing training & professional development) from public sources is widely accepted and more or less granted in many countries of the world, financing of popular (community, liberal) education and active citizenship is still a controversial issue, which is positively settled only in a number of countries (mostly in developed countries). Advocacy and lobby work for ensuring of public funding for it is a challenge, partly because policy/decision makers from partner countries have very limited resources and low knowledge about existing financing models and frameworks.

The theme is of high importance also in the context of the Goal 4 (target 4.7) of the Sustainable Development Goals (SDGs) / Agenda 2030 and the upcoming (in 2022) 7<sup>th</sup> World Conference on Adult Learning and Education (CONFINTEA VII). Besides it has to be mentioned that the 5<sup>th</sup>

Global Report on Adult Learning and Education (GRALE), which will be published by the UNESCO Institute for Lifelong Learning (UIL) before CONFINTEA VII will be completely dedicated to active citizenship.

### 3 Objective

The planned project aims to collect a number of articles from different countries of the world, describing best practice in financing of popular (community, liberal) education from public sources. Examples from Germany, Scandinavian countries, South Korea, Japan etc., but also good examples from developing countries should demonstrate financing mechanisms and the logic behind, based on which public funding is granted for the third ALE domain of popular (community, liberal) education and active citizenship. Special attention should be given to identification of good practices from developing countries.

The outputs of the project (see the expected list of outputs below) will be used as a tools for advocacy work (especially, in the context of the Agenda 2030 / SDGs and upcoming CONFINTEA VII) with decision makers in the field of education, showing the importance of ALE. Besides, the results of the project are important for DVV International as professional organisation in the field of ALE and its project work at regional and country offices worldwide, especially in capacity building measures for partner organisations and advocacy activists in partner countries.

Accordingly, the target group of the envisaged publication and analysis is a wide circle of decision and opinion makers at central, regional and local level as well as experts and representatives of professional community / partner organisations in the countries, where DVV International carries out development projects. Colleagues at DVV International headquarters and representative offices in partner countries as well as experts at the global and regional professional networks in the field of ALE belong to the target group of the project too.

### 4 Deliverables

In the frame of assignment the following deliverables must be provided by the selected consultant/expert:

- Package 1: Collection of edited articles (*ca. 7-9 articles, ca. 15-20 pages each, Arial 11, line pitch 1,25*) on various international examples of financing popular (community, liberal) education from public sources. Approx. 15-20 expert days can be required for the identification of authors and coordination and quality assurance of this output;
- Package 2: An analysis with a summarisation, categorisation, description of global trends in the field of financing popular (community, liberal) education from public sources. This part should - as far as possible - also be based on quantitative data and consist approx. of 10-15 pages, Arial 11, line pitch 1,25. Besides the text a presentation of analysis in a .ppt-format is required. 10-15 expert days can be requested for the production of this output.

All results must be elaborated and presented in English.

### 5 Tasks

#### Package 1:

- Consultation with the contact person / working group at DVV International headquarters (and if necessary, with further colleagues at the regional and country offices) to agree on potential authors and best practice cases;
- Identification of potential authors and contact establishment;
- Agreement with DVV International on the final list of authors and guidelines for them;
- Agreement with authors on deadlines and conditions;

- Elaboration of articles by the authors and editing by the consultant;
- Presentation of the results by the consultant/expert in the agreed deadlines;
- Finalisation of the results.

### Package 2:

- Elaboration of a systematic analysis of financing mechanisms for popular (community, liberal) education and learning from public sources based on the proposed to and accepted by DVV International methodology. This will require quantitative information from a survey or secondary sources – next to the articles elaborated for the publication.
- Elaboration of a presentation in power point format;
- Presentation of the results by the consultant/expert in the agreed deadlines;
- Finalisation of the results.

### Support service provided by DVV International

- Conclusion of contracts with and payment of incentives to the agreed authors of articles;
- Consultation service for the identification of potential authors of articles / interview partners.

## **6 Indicative Timetable**

Deadline for the submission of proposals:	2 August 2020
Selection & contracting of the expert/ team of experts:	6-7 August 2020
Introductory (online) briefing	10-15 August 2020
Agreement on detailed methodology:	August 2020
Identification of authors for the articles:	September 2020
Agreement on authors with DVVI and contracting:	September-October 2020
Production of the package 1:	October-November 2020
Production of the package 2:	September-November 2020
Submission of the draft results/ outputs:	7 December 2020
Discussion of the results with DVVI	December 2020
Finalisation of the results/ outputs:	January 2021

## **7 Right of use**

DVV International will have the exclusive and unlimited right to use the results of the project. The transfer of this right of use is complete with the payment made to the Contractor.

The Contractor has right of use permission strictly limited for personal non-commercial purposes. Transfer of the right of use to third parties is excluded.

## **8 Responsible person(s) at DVV International and support**

DVV International will determine a main contact person for the project. DVVI regional/country offices will support the project, e.g. by naming potential authors for the planned articles. If deemed necessary, (online) interviews and/or group discussion(s) with the leadership of DVVI, desk officers at the headquarters (Bonn) and regional directors may be organized to identify potential authors.

The final results will be accepted by the main contact person above in consent with the management of DVV International in Bonn.

## 9 Application

All candidates who would like to participate in the call for proposals must submit their proposals consisting of the following documents:

- a) Cover letter (1 page);
- b) CV(s) of person(s) involved in assignment,
- c) Technical proposal covering the following aspects (max. 5 pages):
  - a. Own understanding of the task;
  - b. Methodological approach, including information on networks for identifying suitable authors and identifying data and other sources for the analysis;
  - c. Draft Work Plan;
  - d. Internal Quality Management;
- d) Financial offer based on the expert days and daily rate.

The proposals (preferably – as .pdf-file) must be sent until the end of the day of the **2<sup>nd</sup> August 2020**, to the e-mail address [kvatchadze@dvv-international.de](mailto:kvatchadze@dvv-international.de) of Mr Levan Kvatchadze, Senior Desk Officer for Europe at DVV International Headquarters in Bonn.

## 10 Assessment of the proposals

The proposals will be assessed according to the following criteria:

- Qualification of expert/ team of expert (counts one third);
- Technical proposal (counts one third);
- Financial proposal (counts one third).